

IN THE MATTER OF AN APPEAL PURSUANT TO
SECTION 179 (1) OF THE FAIR TRADING ACT, RSA 2000, c. F-2

AND IN THE MATTER OF THE DECISION BY
THE DIRECTOR OF FAIR TRADING ON JULY 27, 2016
TO ISSUE AN ADMINISTRATIVE PENALTY

Between:

1366675 Alberta Ltd. o/a Easy Motors

Appellant

-and-

Alberta Motor Vehicle Industry Council
("AMVIC")

Respondent

Appeal Board: Paul Alpern
Hearing: Boardroom 3A
3rd Floor, 10155 – 102 Street, Edmonton, Alberta

Counsel for the Appellant: Daniel MacDermid

Counsel for the Respondent: Vivian Stevenson, Q.C.

CONSENT DECISION

Upon the joint submission of counsel for the parties, the July 27, 2016 decision of the Director of Fair Trading to issue a \$10,000 Administrative Penalty against 1366675 Alberta Ltd. operating as Easy Motors is hereby varied by substituting an Administrative Penalty of \$5,000 in place of the Administrative Penalty previously issued.

Signed at Edmonton, Alberta on March 27, 2017.



Paul Alpern, Chair

CONSENTED TO BY:

SNYDER & ASSOCIATES LLP

Per: 

Daniel MacDermid
Counsel for the Appellant

DUNCAN CRAIG LLP

Per: 

Vivian Stevenson Q.C.
Counsel for AMVIC